

LICENSES AND CONSUMER SERVICES

LICENSE INSPECTOR'S REPORT

License Number:	L178-50147	Police File Number: 13224
Date of Application:	02/14/12	
Inspector:	Phil Schliesman	
Applicant:	Aria at the Jeune Lune, LLC	
DBA:	The Jeune Lune	
Address:	105 1st Street North	
Current License Type:	None	
License Requested:	On Sale Liquor Class A with Sunday Sales	
Public Hearing Requirement:	Required to all property and business owners within 300 feet	
License Conditions:	None	
Ward:	7	
Zoning:	Downtown Neighborhood District (formerly B4C-1), Downtown Parking Overlay	
7 acre requirement:	Met	
Off Street Parking:	No Parking Requirement	
Church or School within 300 feet:	No	
Seating:	Up to 600 inside	No Outside Seating
Fire Code Occupancy:	1157 inside	Outside: N/A
Food Service Requirement:	The applicant meets the minimum food service requirement	
Hours of Operation proposed:	8 am to 1 am Monday through Sunday for events only	

Metropolitan Council Service Availability Charges: Paid on 1/25/12

Responsible person living within 75 miles of Minneapolis City Hall: Ann Jacobson

History of Location

This location has been the home to Theatre de La Jeune Lune for many years. The theater previously held On Sale Wine Class A licenses. The theater held live performances of theatrical productions and social events.

Applicant

The applicant is Aria at the Jeune Lune, LLC, a registered Minnesota company (File # 448128200021) having the required restriction on the transfer of ownership, and having the following owners:

<u>Name</u>	<u>Title</u>	<u>Percent</u>
Peter C Remes	Partner	50%
Larry Schoenecker	Partner	50%

Manager

The manager will be Ann M Jacobson. Ann has an extensive background in event management and marketing from working in two local liquor licensed establishments.

Police Security Review

The police security review was completed on February 14th, 2012 with Lt. Dean Christensen, Minneapolis Police Department.

Premises

The lease shows exclusive use of premises as required. The licensed premises occupy approximately 20,000 square feet of the 1st floor – which includes a storage area, kitchen, and work areas. The public area consists of approximately 14,000 square feet. There is a stage area which is set above the floor by approximately 18 inches and is approximately 1800 square feet. The stage area will be used for wedding hosts seating and cake displays as well as where the live entertainment will be located. The capacity consists of 30 people in the lobby area, 915 on the main floor, and 212 on the stage, for a total of 1157 people. Seating capacity is 600. Portable bars will be made available upon request. There is no set bar area. This space is to be used primarily for rental events and will generally not be open to the general public. There may be some special events, such as an art show or exhibit, which may be open to the public. There is no outdoor area.

Business Plan/Operations

Aria is being built as a venue to host events such as social events (weddings, bar and bat mitzvahs), corporate events, fundraisers, art exhibits and tradeshow. This venue will generally not be open to the public, nor be open for business on a daily basis.

All staff will undergo alcohol server training on an annual basis. All new staff must be TIPS certified as well as undergo additional alcohol server training prior to working. All employees will be required to read an employee handbook and sign a receipt stating they have received and read the handbook. All guests who appear to be under the age of 30 are required to show a legal form of identification.

A security person from a professional licensed and bonded security company will be present at any event where beverage alcohol is served. The number of security will increase with the number of patrons scheduled to attend any given event. All management and staff are also required to go through training on security procedures, enforcing safe alcohol handling standards and liquor laws. For larger events, security and staff will conduct guest counts to establish exact guest count capacity.

Use of the facility will be from 8 am to 1 am seven days a week. Because this business is not open on a daily basis to the public, there will be no charitable gambling on site at this time. There will also be neither amusement devices nor team sponsorships.

The ownership of Aria strictly prohibits any form of adult entertainment. All entertainment will be in the form of musical or theatrical performances for the guests. Aria also strictly prohibits any form of extreme sport entertainment. The vast forms of entertainment will be for guests of weddings, fundraisers, social and corporate events.

Food service will consist of clients hiring licensed catering companies to serve food. The kitchen area was inspected and approved by the Environmental Health Division. Load in for food caterers will be on the 1st Avenue North side of the building which gives direct access to the on site commercial kitchen facilities. All trash will be removed from this entrance. Noise will be kept at a minimum by using this entrance for these types of activities. Outside inspections of the venue will take place on a daily basis to address litter and snow removal.

Public Hearing Summary

The hearing notice was mailed on Thursday, February 23rd to 15 properties and posted on site.

Recommendation

The Licenses and Consumer Services Division recommends approving this application for an On Sale Liquor license Class A with Sunday Sales.

License Conditions

There are no license conditions being placed on this license at this time.